



Tentative Itinerary
Brazil Outbound Trade Mission
April 8-11, 2024

Sunday, April 7th

Arrive in Sao Paulo

Monday, April 8th

Market Briefing

Retail Tours

Set-up for Trade Show

Tuesday, April 9th

Trade Show & One-on-One Meetings at Show or Buyer's Headquarters

Wednesday, April 10th

Trade Show & One-on-One Meetings at Show or Buyer's Headquarters

Thursday, April 11th

Trade Show

Friday, April 12th

Return Home